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## **VIP offers Training Scholarship to Bodyguards Doing Good**

4 full Scholarships to training academy offered annually

**ST. PAUL, MN** – August 1, 2011 – ICON Services Corporation a full service agency specializing in Celebrity, VIP & Executive Protection has partnered with an existing client to provide scholarships for their recognized bodyguard training programs. The division, dubbed the ICON Academy was designed by ICON CEO Elijah Shaw, as a way to teach realistic training in the areas of close protection work that is more “hands on” than “abstract theory.”

The Angel Scholarship will be awarded based on the criteria of leadership abilities, contributions to community, individual character and financial needs. Among other qualifications, the applicant must submit an 800 word essay on how they would positively influence the industry, as well as, log documented hours volunteering on a charitable project of their choice.

The scholarship benefactors, who have chosen to remain anonymous, believe in the value of quality training from a recognized program. “As someone who has used personal security for some time now, it’s apparent that anyone can say they do the work, but those with a passion for protecting others should be recognized. Society rewards unscrupulous bodyguards for writing “tell all” books; however, I know there are individuals that live by a code of professionalism and I want to support them in their endeavors.” Said one of the award benefactors.

### **About ICON Services Corporation**

Established in 1998, ICON Services Corporation offers a full slate of services, including celebrity, VIP and executive protection internationally. Having been voted as was one of the Top 20 Executive Protection Schools in the world by BodyguardCareers.com, the Minnesota-based ICON Academy has attracted students from all over the globe including Canada, South Africa & Australia. The diverse roster is also proud to include former members of the United States Secret Service and the US Special Forces community among its alumni.

For more information, please visit [www.industry-icon.com](http://www.industry-icon.com) or call 651.695.8778

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